



# *Sigma Alpha Sorority*

*Women Excelling in Agriculture*

Dear Sisters,

I am SO excited to share updates about the 2012 National Sigma Alpha Convention with you! Our theme: Professional Women – from Boots to Business Suits, truly embraces the diversity of our sisterhood. Diversity is so much more than just race or gender. Each of us are individuals that bring uniqueness to our sisterhood. Whether you wake in the morning and put on jeans and boots (like me!) or a business suit there will be so much to take away from this convention to put in your professional toolbox.

You will notice several changes to this year's agenda and I believe they will truly bring us together as a sisterhood and advance our future/current careers. We will be starting our convention a bit earlier with registration starting at 3:30p and our Welcome beginning at 5:30p. We've added two items to our agenda on Thursday also. Rather than appetizers before the keynote, we will be having a "Taste of Nebraska" dinner! We will be sampling true Nebraska fare and it's promising to be delicious and highlight agriculture in the Cornhusker State. After the keynote we will be having a 'Delegate Conference'. This is in place of the Delegate Breakfast on Friday morning. Delegates will review the issues to be brought up at Congress and have the opportunity to ask questions as needed.

On Friday we will be having an etiquette lunch and our workshops will be on "Hot topics in Ag". During our Friday free time we are also planning an optional Alumni dinner so that alumni will have the opportunity to socialize with other alumni since there is not a National Alumni Association lunch. Of course- don't forget that we have an indoor water resort at our hotel! You will be able to purchase passes for ½ price- \$10 each! Saturday will begin with our Founder's Breakfast and Awards followed by National Chapter Congress. At lunch we are planning an industry speaker and then the merchandise, silent basket auction and raffles will close. Saturday will wrap up with our annual banquet and reflections.

The question many have asked- and we can now answer- is how much is registration? Registration will be \$250.00 this year (early bird by August 31, 2012) and for chapters that register 4 or more sisters by August 31 will be able to get discounted registration at \$225.00 per sister. REMEMBER: You can transfer registrations among sisters in your chapter so register early and secure the best price. Hotel rooms are \$89.00/night for two double beds, and yes there is free internet in the rooms!

You can find the most up-to-date details on the agenda, registration and reminders on [www.sigmaalpha.org](http://www.sigmaalpha.org). I hope to see you in Omaha October 11-13, 2012.

*Shelley M. Armour*  
Convention Chairperson