



Event Information

ATTIRE



FRIDAY: BUSINESS CASUAL

Meaning dress slacks/khakis and a collared shirt or polo shirt. It will not be acceptable to wear jeans, sweatshirts, t-shirts or caps. Show your Chapter/University pride by wearing Greek Letters and/or school name and colors!



SATURDAY: BUSINESS ATTIRE

Coat and tie, dress suits

CONNECT



Tag us & Tweet us! Tweet live from the 2018 AGR and SA Leadership Seminars. Use hashtags: #AGRSALS18 #BroadenOurBrand #OutbidTheCompetition. Are you following @sigmaalpha and @alphagammarho? Make sure to tag us & tweet us while you're here!



Please take a few minutes to complete a short survey about the 2018 Leadership Seminars after the event. Your participation will help us improve future events.

SESSION DESCRIPTIONS

Making Yourself a Winning Bidder |

Presented by: Mindy & Logan

Let's get ready to be a winning bidder! Through self-development and career readiness, we can learn a lot about our brand and apply it to life after college.

Sold on Being Social | Presented by: Mandy & Chandler

SOLD! You now have grabbed the attention of others with your personal brand. It is time to learn new ways to broaden your brand through social media and community involvement.

Brand Evaluation | Presented by: Logan

Brands are a way to visually portray the ethics and mission of a company. In this session we will analyze brands, while further developing your personal image to promote your values.

Passing the Gavel | Presented by: Mandy

It's appraisal time! Is your chapter ready to transition to new leadership? Do you know where your chapter is headed in the next few years? Learn the best way to transition between officer teams and keep your chapter's brand in line.

Setting the Terms | Presented by: Mindy

Use your brand to collaborate and negotiate consensus. Professional situations increasingly call for collaboration among teams and organizations. Learn how to be an effective leader in a collaborative decision making situation.

Bidding for the Best Advice | Presented by: Chandler

The most successful bidders have mentors who aim them in selecting what they bid on. How can a mentor aid you in building your brand?

High Stakes Decision Making

Develop a stronger understanding of your organization's risk management policies through hands on learning.



Friday Schedule

2018 AGR & SA LEADERSHIP SEMINAR

12:00 - 1:00 **Registration**

12:00 - 1:30 **Broaden Your Brand**

Meet with corporate partners, alumni, advisers and collegiate members in an informal meet and greet.

1:30 - 2:30 **The Sale is On!** – Opening Session

Welcome to the 2017 Alpha Gamma Rho and Sigma Alpha Leadership Seminars! In this session, you will initiate your leadership challenge by identifying your strengths.

2:40 - 3:45 **Advisers & Alumni Session**

Breakout Sessions I

Making Yourself a Winning Bidder – Logan & Mindy

Let's get ready to be a winning bidder! Through self-development and career readiness, we can learn a lot about our brand and apply it to life after college!

Sold on Being Social – Mandy & Chandler

Sold! Sold! Sold! Now you have grabbed the attention of others with your personal brand. It is time to learn new ways to broaden your brand through social media and community involvement.

3:55 - 4:55 ***Breakout Sessions II***

Making Yourself a Winning Bidder – Logan & Mindy

Sold on Being Social – Mandy & Chandler

5:05 - 5:50 **High Stakes Decision Making**

Develop a stronger understanding of your organization's risk management policies through hands on learning.

5:50 - 6:15 **Networking**

Meet with corporate partners, alumni, advisers and collegiate members in an informal meet and greet.

6:15 - 7:30 **Dinner**

Come meet your biggest supporters. Enjoy dinner with Alumni, Corporate Partners and Collegiate Members.

7:30 - 9:00 **Outbid the Competition**

In this fast-paced activity, learn from peers and experts to share ideas that will take your chapter and personal strengths to a new level!



Saturday Schedule

2018 AGR & SA LEADERSHIP SEMINAR

8:00 - 9:45

Buying Into Your Brand Breakfast

Strengthen your core through the pursuit of knowledge and understanding of the ever-changing world of agriculture we live in today during the energizing session.

10:00 - 11:30

AGR/Sigma Alpha Special Sessions

Meet with corporate partners, alumni, advisers and collegiate members in an informal meet and greet.

11:45 - 1:00

Awards Luncheon

1:10 - 2:00

Breakout Sessions III

Making the Most of Your Bids – Logan

Let's get ready to be a winning bidder! Through self-development and career readiness, we can learn a lot about our brand and apply it to life after college!

Passing the Gavel – Mandy

It's appraisal time! Is your chapter ready to transition to new leadership? Do you know where your chapter is headed in the next few years? Learn the best way to transition between officer teams and keep your chapter's brand in line.

Setting the Terms – Mindy

Use your brand to collaborate and negotiate consensus. Professional situations increasingly call for collaboration among teams and organizations. Learn how to be an effective leader in a collaborative decision making situation.

Bidding for the Best Advice – Chandler

The most successful bidders have mentors who aim them in selecting what they bid on. How can a mentor aid you in building your brand?

2:10 - 3:00

Breakout Sessions IV

Brand Evaluation – Logan

Passing the Gavel – Mandy

Setting the Terms – Mindy

Bidding for the Best Advice – Chandler

3:00 - 3:30

Brand Stories

3:40 - 4:45

Action Planning

4:50 - 5:30

Time to Settle Up!